



LINK

A fast and effective way to make your partnership / sponsorship approach more impactful

Partnerships are a unique way to create relevance and drive emotional connection with customers

Do your partnerships still make sense for your organisation?

When was the last time you evaluated your partnership/ sponsorship strategy?

Do you know if they're generating a real return?

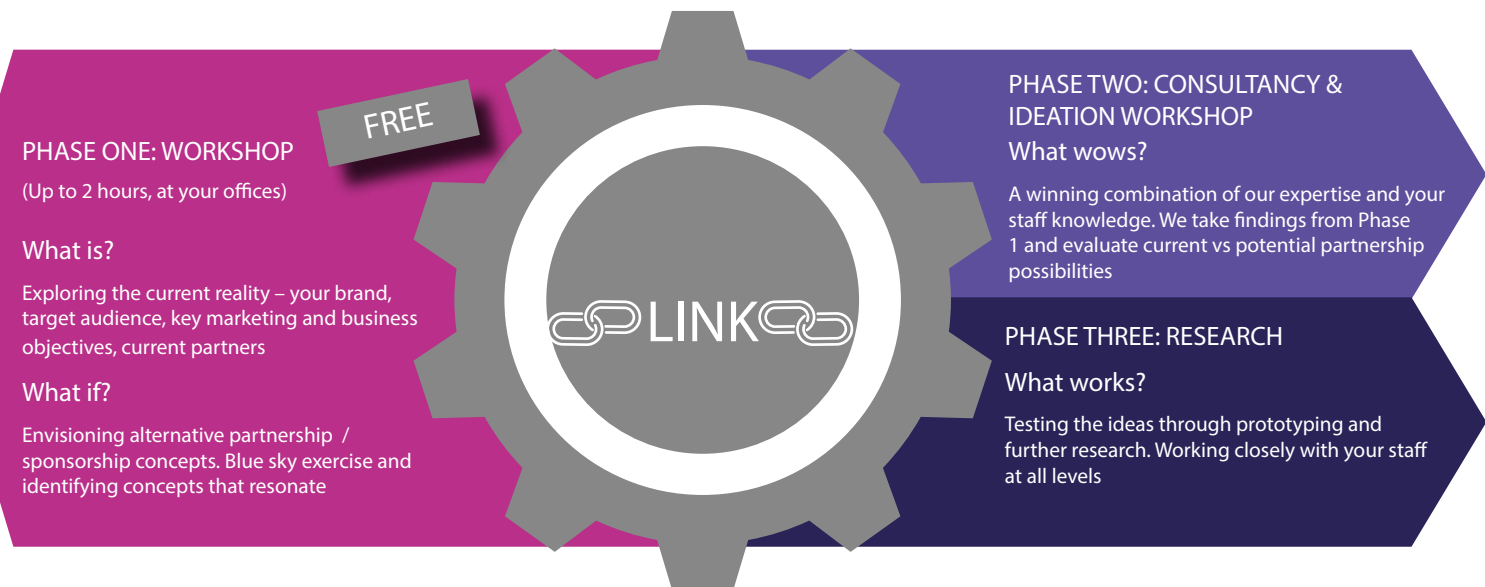
We are partnership experts with over 25 years international experience- and have delivered some of NZ's most successful partnerships

Clients have included the All Blacks, Emirates Team New Zealand, the family of Edmund Hillary, and New Zealand Post

If done right, partnerships can deliver disproportionate success for your organisation

Our Process

We use design thinking to come up with a strategy that 'WOW's



If you would like to proceed to Phase Two or Phase Three after the workshop that's great - but we won't push for that or expect commitment

Why not get in touch?

Please drop Mike a line on mike.ht@htgroup.co.nz or 02102468498 to arrange your free workshop

